

AUSTIN TAM

GRAPHIC DESIGNER



CONTACT

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EDUCATION

Montclair State University, Montclair, NJ
Graduated May 2018
BFA Graphic Design
3.70 Cumulative GPA

RELEVANT COURSEWORK:

Advanced Design	Creative Coding
2D & 3D Design	Design History
Color Theory	Typography
UI Design	Marketing
Package Design	Publication Design
Motion Graphics	Screen Printing

SKILLS

ADOBE CREATIVE SUITE
Photoshop, Illustrator, InDesign,
Lightroom, After Effects, Premiere Pro

PHOTOGRAPHY
Digital Cameras including SLR Cameras,
Photo Retouching, Product Photography

ILLUSTRATION
Fine and digital drawing

PRINT PRODUCTION
File Prep, Plotter, Laser jet, Ink jet,
Vinyl cutter and Screen printing

AWARDS

Outstanding Art Student Award
Pompton Lakes High School 2014

Passaic County Art Student Recognition
Paterson Municipal Building 2014

Best Design & Presentation
ADCNJ Design Derby 2016

WORK EXPERIENCE

GRAPHIC DESIGNER
Marcolin Eyewear | Sommerville, NJ
12/18 - Present

- Worked and abided with guidelines of over 30 brands such as Tom Ford, Adidas, Skechers, Moncler, Kenneth Cole and Covergirl
- Created various Print and Digital material such as: Eblasts, Image Resizing, Promotional Flyers, B2B Graphics, POP artwork, Trade show Graphics and Catalogues
- Laid out/Printed/Assembled specialty printed material such as Trunk Show Post Cards, Product Presentations and Catalogues using Xerox Printer/Cutting Machine/Binding
- Photographed/Retouched photos of Products as well as Company Events

JUNIOR GRAPHIC DESIGNER
Studio C Creative Consultants | Hackensack, NJ
6/18 - 10/18

- Designed layouts for Konica Minolta Brochures and Ads/Ad Resizes
- Created Studio C motion graphic promotionals
- Retouched/mockup photos for Print Material
- Assisted Creative Director at photoshoots

GRAPHIC DESIGN STUDIO LAB ASSISTANT
Montclair State University | Montclair, NJ
1/17 - 5/18

- Monitored use of studio
- Assisted students with software and hardware
- Helped faculty and staff with clerical duties
- Assisted students with special printing

GRAPHIC DESIGN MARKETING INTERN
PNY Technologies | Parsippany, NJ
7/1/17 - 8/18/17

- Designed PNY Booth for Tradeshow; Siggraph 2017, LA
- Assisted with design and layout for PNY PRO (B2B side) Branding guidelines
- Created logos and vectors for products
- Assisted both Professional and Recreational sides of PNY

GRAPHIC DESIGN INTERN
Pearl Media | Fairfield, NJ
6/1/16 - 8/27/16

- Assisted in the design of over 20 advertising layouts
- Designed logo and promotional material for country wide charity event: "Sight, Sound, Cycle"
- Participated in client meetings to help determine their needs
- Helped with clerical duties as assigned